



Nova Scotia Youth Experiences in Science
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For Immediate Release

Entrepreneurship meets science in Nova Scotia classrooms

HALIFAX—November 16, 2006—Nova Scotia science students are learning about the connections that exist between science and entrepreneurship through a new workshop called Taking Science to Market. The workshop helps students better understand entrepreneurial opportunities in the everyday science around them.

The workshop offers students and teachers practical information in intellectual property rules, marketing considerations, and the process of commercializing an idea. The project is supported by the Atlantic Canada Opportunities Agency.

Through the workshop, teachers will be able to better support students at generating, marketing, selling and protecting ideas. Teachers can share the information with their science classes and discuss the natural links between science and entrepreneurship.

“Nova Scotia is full of great business opportunities in the science sector. We want to make sure students get the encouragement and good advice they need to run with an idea,” said Cliff Coveyduc, program director of Nova Scotia Youth Experiences in Science, the province’s umbrella science fair organization. “The province will have more young entrepreneurs who can develop more employment opportunities at home.”

The program, consisting of a workshop and information pamphlet, was launched at the Association of Science Teachers annual conference in October.

Bilingual pamphlets and a classroom-ready PowerPoint presentation are available to teachers by contacting Nova Scotia Youth Experiences in Science at 902-424-8408 or by visiting the Web site at www.sciencefairinfo.ns.ca.

Taking Science to Market is the product of a partnership between Nova Scotia Youth Experiences in Science, CEED Centre for Entrepreneurship Education & Development Incorporated, the Community Business Development Corporations and the Atlantic Canada Opportunities Agency.

About NSYES

Nova Scotia Youth Experiences in Science's (NSYES) mission is to initiate, promote and support science experiences for Nova Scotia youth and celebrate the accomplishments of our young scientists. NSYES is a not-for-profit organization.

NSYES is supported by EnCana Corporation, Nova Scotia Department of Education, Nova Scotia Office of Economic Development, Fisheries and Oceans Canada, Aliant, Maritimes & Northeast Pipeline, Emera, Global Maritimes, the Chronicle Herald, and by the many other organizations and individuals who support our young scientists through the Team Nova Scotia Showcase.

The NSYES Web site at www.sciencefairinfo.ns.ca is filled with tools to assist students, teachers and parents.

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